

Keynote Speaker



Manisha B. Bathija
Ventas, Inc.

Manisha B. Bathija joined Ventas as Senior Investment Officer in May 2011. Ms. Bathija is customer focused, responsible for building relationships, and creating a sound development plan with short-term and long-term profit objectives. She drives growth and diversification of the Company's real estate portfolio through execution of moderate and large transactions in all areas of healthcare. From 2002 to 2011, Ms. Bathija held various positions in Bank of America Merrill Lynch's Investment Banking Division with the last being Director, where she focused on mergers and acquisitions and debt/equity capital markets transactions for healthcare real estate companies. She received both a B.S. in Accounting and a B.A. in Chemistry from Virginia Polytechnic Institute and State University, as well as an M.B.A. from the Ross (University of Michigan) School of Business. She is also a Certified Public Accountant.

Senior Housing Market Overview



Jim Keledjian *Moderator*
Pathways Assisted Living

Mr. Keledjian has 30 years of experience in senior housing and multi-family housing investment, development, and management. His responsibilities include project origination and development, finance, acquisitions, as well as property and asset management. He has been active in the Assisted Living business as an owner/operator since 1997. Jim is Chairman of the Real Estate Investment Association and is a member of the National Executive Committee. He is active with the American Senior Housing Association, Life Services Network and the Affordable Assisted Living Coalition and a member of their Political Action Committee (PAC). Mr. Keledjian is involved with DePaul University as an Adjunct Professor in the Real Estate Department. He also serves on the DePaul University Real Estate's Center Sterling Committee and the Sponsor Committee. Jim was recently appointed to the Federal Home Loan Bank Community Advisory Board.



Chris McGraw
National Investment Center

Chris McGraw serves as a senior research analyst for the National Investment Center for the Seniors Housing & Care Industry. His primary area of focus includes forecasting and monitoring economic and seniors housing real estate market trends. He is a frequent writer on trends in seniors housing and is often quoted in local business journals. Chris holds a Master's degree in applied economics from Johns Hopkins University and a Bachelor's degree in statistics from the University of Maryland, Baltimore County. He also has a certificate in forecasting practice from the International Institute of Forecasters.



Chris Huecksteadt
Metrostudy

Since joining Metrostudy in 1990, Chris has gained a reputation in the housing industry for thorough analysis and thoughtful insight into the many factors that affect the success of residential and commercial developments. Prior to his coming to Chicago in 1997, he worked with the company in Houston, Louisville, and Minneapolis. Mr. Huecksteadt regularly meets and consults with many of the top homebuilders in the Chicago and Indianapolis markets as well as lenders, private investors, public utilities, and governmental institutions concerning trends in the local economy and their effect on real estate values and the demand for housing throughout the Midwest. Chris frequently speaks to industry and professional groups interested in his unique insight into the current status of the industry and his accurate forecasts of future trends. These events include the Home Builders Association of Greater Chicago's Housing Market Forum, the Residential Construction Employers Council's Economic and Housing Market Forecast, and the Illinois Mortgage Bankers Association statewide forum, and various ULI functions throughout the Midwest.



Frank Muraca
ARCH Consultants, Ltd.

Since forming ARCH Consultants, Ltd. in 2003, Frank Muraca has managed the building process for a wide variety of building types, specializing in Senior environments. Working with clients on both new construction and remodeling of occupied facilities, he has expanded his experience with mixed-use buildings involving residential, commercial, dining and food service, fitness, health care, auditorium and light retail components. Mr. Muraca actively leads the ARCH team on every project the firm undertakes, and serves as lead planning consultant with our Senior environment clients.



Mark Myers
Marcus & Millichap

Mark Myers joined Marcus & Millichap as an investment specialist in November 1993. He is a senior vice president investments and senior director of the National Seniors Housing Group (NSHG). He represents government entities, private investors, institutions and seniors housing operators in the disposition of seniors housing facilities and portfolios nationwide, having closed in excess of \$2 billion in sales. In 2010, Myers was named the top seniors housing agent in the firm and is consistently ranked among the firm's top 10 agents. He has received two Chairman's Circle of Excellence awards, five Chairman's Club awards and 15 National Achievement Awards.